

# OUTLOOK

MAGAZINE OF THE MARRAM COMMUNITY

AUTUMN 2018

*5 Good Reasons*  
**TO HAVE  
A BREAK**

**INSIDE...**

Refurbishments  
this year

More homes in the ballot

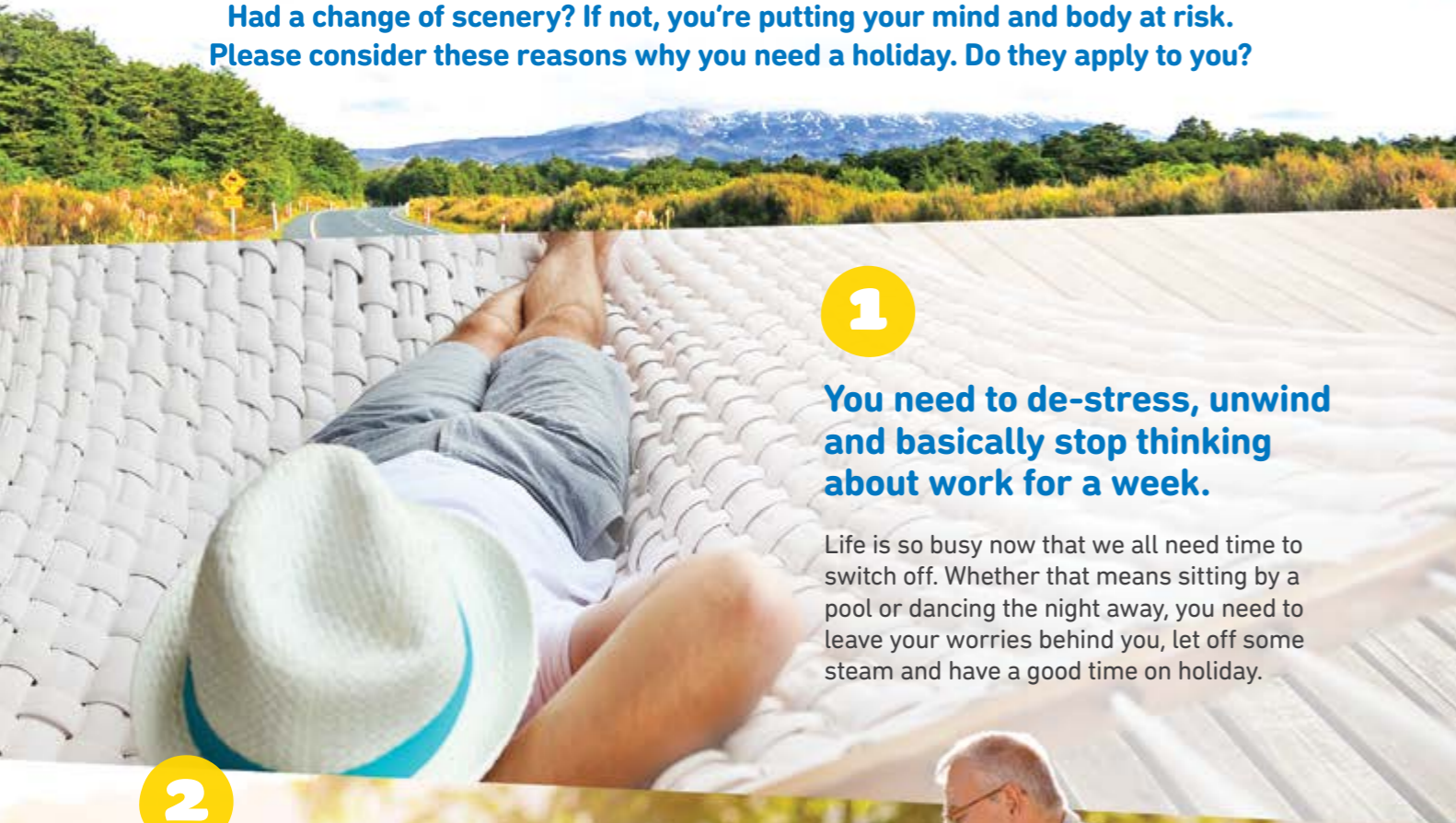
Marram's working

The Evolution of Marram

Summer photo  
competition

# 5 Good Reasons TO BOOK A MARRAM HOME AND HAVE A BREAK!

Yikes, Autumn's started...have you taken time off? Had a change of scenery? If not, you're putting your mind and body at risk. Please consider these reasons why you need a holiday. Do they apply to you?



1

**You need to de-stress, unwind and basically stop thinking about work for a week.**

Life is so busy now that we all need time to switch off. Whether that means sitting by a pool or dancing the night away, you need to leave your worries behind you, let off some steam and have a good time on holiday.

2

**You need to spend quality time with your partner and/or kids.**

'Quality' meaning actual fun time and not sitting down in front of the tv with your smartphone or iPad in your hand. You need to talk to your partner or family. Holidays are the best time to talk, there are no distractions and you can plan for the future or talk about experiences you've been having (good or bad ) without the tv on, phone ringing or the office getting in the way.



3

**You need something to look forward to.**

Even if your holiday is months' away, you'll think about it so often and it may get you through difficult times by just knowing you'll be lying on a beach in the future...



4

**Holidays are good for your body.**

Research shows that most people exercise more on holidays than during a regular working week at home. This may just mean a swim at the pool or a stroll around your holiday spot but for most people, this is longer than walking from the car to work each day. You come back refreshed, in better form, ready to take on the world and of course you generally look better too. A good night's sleep, fresh air, laughter and relaxation, all things that holidays give you and let's face it, we could all do with more of it!



5

**Travelling broadens your mind and can inspire you.**

You may find that ideas come to you when on holiday or you may simply find you appreciate your own life more when you get back. You need to try new experiences, sample different foods, go on a jet ski or do something that you wouldn't do back home. Remember, you only have one life – live it!



So summing it up, a holiday is good for the mind, body and spirit! Make sure you look after yourself by having regular holidays! Check out all the awesome Marram Holiday Home locations you can try and book something now.

**BOOK NOW**

## REFURBISHMENTS THIS YEAR

Another year, another round of refurbishments!

In our latest survey, you told us that the homes were as good or if not better than motels and we want to keep them that way. Our job is to provide homes that are value for money so with our refurbishment program, we've got to keep on top.

The property team has **29 refurbishments** planned for this year! So it's going to be a lot of hard work.

The locations we're planning to refurbish this year are:

**Mount Maunganui** – both sites with a total of 14 homes

**Ohope Beach** – both sites with a total of 6 homes

**Nelson** – 7 homes

**Kaikoura** – 2 homes



2 HOMES



14 HOMES



6 HOMES



7 HOMES

## MORE HOMES IN THE BALLOT

We've put more homes into the ballot giving you a greater chance of getting one in the peak school holiday times!

You've told us you think the ballot is the fairest way of allocating homes during the school holidays so adding more homes to the ballots gives greater chances of securing one.

This means now in the April, July and September school holidays there are **274 chances** of getting a weekly balloted home. Also, over the Christmas holidays there are now **685 chances**.

We still have a few homes not balloted over the school holidays. These can be booked up to a year in advance. So if you want to lock down something a little sooner, there's that option too.



# MARRAM'S WORKING

2017 was a fantastic year for Marram again with helping so many of our community with healthcare expenses and getting away and having a break without it costing the earth.

So here are some stats to share with you from the past year.

**22%**  
of eligible employees involved

It's great to see so many employees from our Affiliated Organisations involved with Marram – 22% of eligible employees.

**\$3.4 million**  
in healthcare reimbursements

There were 15,996 Healthcare requests on which Marram paid out \$3.4 million in healthcare reimbursements – that included our contributors, their partners and dependent children.

**33.3%**  
Healthcare requests via email

33.3% of all healthcare requests received were via the email option introduced in April 2017.

**8,158**  
Holidays taken

Also, a whopping 8,158 holidays were taken!

We know Marram has really helped out some families as we get some awesome feedback. We love hearing about the stories you send us of the fun times you've had while on holiday. Hearing how the healthcare reimbursements have also been helpful is great too! It makes us feel good about what we're doing at Marram.

Keep enjoying Marram, keep using the holiday homes and if you're a contributor, keep sending your healthcare receipts in. Not that we want you to be sick! But if you are, Marram's here to help.

# NOTICE BOARD

## PARENTAL LEAVE

You can still pay your contributions if you go on Parental Leave. [Contact us](#) to find out how.

## REPLYING TO EMAILS



If you receive an email about your Healthcare Request or holiday booking and need to ask a question, please email [Enquiries@marram.co.nz](mailto:Enquiries@marram.co.nz).

However, if you reply to an automated message, it may not be answered as these emails aren't monitored.

## VOLUNTEERS

Our holiday home network is testament to the support and commitment our volunteers bring to their role every day. We would not run as well as we do without them. So just a note, if something does crop up and is not of an urgent nature, can you please avoid calling late at night. If it can wait until the morning, that would be appreciated.



## SUBLETTING

Just a reminder that if you do book a holiday with Marram, you or your partner must be present during the holiday. No subletting is permitted.

## DUNEDIN

Our new Dunedin home is almost completed and starting to look like a home now! We're anticipating to have it up and running by end of March, so watch this space!



## EMERGENCY KITS

Have you got your grab bag organised if there's an emergency?

Do you have one for home and work?

Have you got food and water stored?

Do you have a 'Get home' plan with your colleagues and family?

Many of us still aren't ready for a disaster, we plan to get it organised but never quite get there. It might be the best thing you ever do! And the good thing is, once you're sorted it's done! You then don't have to give it much thought other than checking expiry of foods every so often. So make it your thing to get sorted now.

[Getthru.govt.nz](http://Getthru.govt.nz) is a great website to help you.



VISIT WEBSITE

## DVD PLAYERS

Don't assume that all homes have DVD players. With technology advancing and with Marram supplying SMART TV's, we're not always going to put in a DVD Player. It pays to check before your holiday or make a plan to load what you want to watch on a USB flashdrive. We want you to enjoy your holiday!



# THE EVOLUTION OF MARRAM

Ever wondered where Marram came from? Well take a look at our road from 1944 to today...

1944

Welfare fund established – funded from money received for the sale of Government War Bonds.

1945

12 December Post Office Welfare Trust established – to help Post Office employees and their families re-establish themselves from the effects of the Second World War.

POST OFFICE WELFARE TRUST

1945

Trust Board of Administration asked employees to make voluntary contribution of 9 pence (\$0.18) per fortnight.

1946

10,000 employees were donating money. Trust has first 10 homes throughout country.

Healthcare assistance programme added to help working families with their healthcare expenses.

Holiday homes extended to former employees (Lifetimers).

BY MID 1950's

Trust owned 42 homes from Bay of Islands in the North to Riverton Rocks in the South. Although homes were basic, employees thought them ideal as they enabled families inexpensive holidays in another town or at a beach which was considered a luxury.

1960's

1987

Post Office splits into:

- New Zealand Post
- Spark NZ (formerly Telecom)
- Post Office Savings Bank (bought by ANZ in 1992)
- Trust expands to include these organisations and their subsidiaries.

2002



Rebrand to SevenAway/TrustAide Ltd.

2007

Rebrand to Marram Community Trust.



2008

Marram website established to allow online holiday bookings.



2016

Brand refresh – as it is today!

2017

Today we've 153 homes in 43 locations across the country, with over 12,000 employees involved and 17,000 Lifetimers.



# VOUCHERS FOR YOU!

## KNOW ANYONE THAT COULD DO WITH MARRAM?

Have a look around your office. Who looks like they need a holiday?  
Probably everyone huh? Well here's your chance to do a good deed and in return we'll give you a voucher.



### Z gift card

which can be used for anything at Z, from fuel to mince pies for the whole family.

OR



### New World gift card

which you could be putting towards your grocery shop.

OR



### Marram voucher

which you can use to make your next Marram holiday even more affordable.

It's simple – just tell your workmates to go to [www.marram.co.nz](http://www.marram.co.nz) and sign-up (making sure they enter your details as their referrer) and you'll **both** win a gift voucher of your choice.

The boring stuff: Make sure you tell your workmates to choose "Referred by Marram Contributor" when the application asks how they heard about Marram.

- The promotion only runs 1-18 March 2018 so get recruiting now!
- The promotion is only available to current Contributors.
- Marram T&C's apply.

## SUMMER PHOTO COMPETITION



*Celebrating our awesome Summer!*

Get your favourite pic into us! Show us the fun you've had over the Summer or some fantastic shot you've taken of something.

We've got 2 x weekends in Marram homes to give away to 2 lucky winners!

Email or post us your favourite pic by **19th March** to be in with a chance. Our winners' photos will star in the next *Outlook* and on our [Facebook page](#).

Email: [enquiries@marram.co.nz](mailto:enquiries@marram.co.nz) and in the subject line enter: **Summer photo competition**

Mail to: **Marram Community Trust, PO Box 24006, Te Aro, Wellington 6142**